# CASE STUDY

STOKR partners with Telindus to create a global investment platform based on Blockchain.



**STOKR** 



#### THEIR OBJECTIVES

- Create a globally-reaching investment platform from Luxembourg
- Directly connect investors and businesses.
- Reduce fundraising costs for companies using Blockchain technology.
- Provide organizations that lack the size or means the opportunity to obtain funding from investors.
- Create recurring revenue for investors.
- Zero transaction costs for investors.

## THE CHALLENGE

Ensure robust Know Your Customer (KYC) procedures.





#### THE SOLUTION

Implement Telindus' DigitalKYC solution:

- → Onboarding and re-onboarding for:
  - Individuals
  - Legal entities
  - Asset beneficiaries

#### → Includes:

- Data collection for corporate clients/counterparties: automated collection of digital data sets and documents
- Customer identity verification: input, analysis, and verification of identity documents
- Recognition test: trusted identity based on biometric characteristics (facial recognition, liveliness, voice, fingerprints, etc.)
- Screening: sanctions lists, PEP/MEP, media, web
- Address verification email analysis: consistency and matching checks to authenticate addresses
- Risk assessment of clients and partners with a modular and weighted risk scoring system

- Know Your Transaction: detect fraud, money laundering, terrorism financing, etc.
- Compliance management portal: efficient and collaborative management of the entire compliance process.

## THE RESULTS

With Telindus' DigitalKYC solution, STOKR can rely on a modular platform.

- Accessibility: Works on smartphones, tablets, PCs, and Macs, on most operating systems and browsers.
- Fraud prevention: Reduces the risks of "replay" attacks.
- Time-saving: No need for lengthy in-person verifications during onboarding.
- Reliability: Increases data reliability compared to manual KYC processes.
- Enhanced user experience: Advanced solution meeting customer expectations and providing a modern and transparent customer experience.
- Increased revenue generation.
- Compliant with current and future regulations (PSD2, AML4, GDPR, etc.).

# THE BENEFITS FOR STOKR LUXEMBOURG

STOKR benefits from a simple self-onboarding process:

- Allowing investors to complete their investment 100% online.
- Managed by financial industry professionals providing support from Luxembourg.

# DISCOVER THEIR STORY



"The STOKR technology allows us to integrate Telindus' KYC solution so that we can effectively move to the next level to enable the tokenized issuance of all types of asset-backed instruments, including music royalties, real estate income, renewable energy income, and participation in SME profits or revenue. The technology can even be adapted for the distribution of shares of alternative investment funds."

**TOBIAS SEIDL -** Co-founder and Product Strategy Lead

